



WWW.INTOSOMERSET.COM

Equity House, Blackbrook Business Park,  
Taunton, Somerset TA1 2PX

0845 1222 066  
enquiries@intosomerset.co.uk

## INTO SOMERSET CASE STUDY – BUSINESS SERVICES

### Portfolio Directors

Portfolio Directors offers business growth solutions and advice to SME businesses through professional non-executive support and training, as well as practical entrepreneurially-based support.

Based on the edge of Tatworth in South Somerset, the company is run by managing director and entrepreneur Emma Warren. Emma moved to Somerset in 1997 from Ely, Cambridge. "We moved down here because a friend relocated to Somerset and we came to see her and fell in love with Somerset and the beautiful landscape – which after 12 years still takes my breath away as I am driving around."



Portfolio Directors is perfectly positioned in Somerset as the county has the highest business start-up rates outside London. Furthermore, its transport links are excellent. "We can reach the coast, Bristol and Exeter easily which makes it good for working with larger town based clients, and in addition we can get to London fairly easily if we need to. There is a positive energy and buzz in the South West at the moment, with Somerset at the heart of it."

Emma set up Portfolio Directors two years ago and has seen the business increase turnover every year. "We have grown organically and through referrals, as well as marketing ourselves through the local networking opportunities. Portfolio Directors won Somerset New Business of the Year 2008, which provided a really good boost to our confidence and our business." Portfolio Directors has also been nominated for other awards, including Fast Growth Business Awards, Finance Director of the Year 2009 and CIMA Unlocking Business Intelligence 2009.

Local business support groups have been very helpful. "Business Link and the local Chambers are very good, as are the various private networking groups that are springing up which has allowed Portfolio Directors to develop a solid business to business network. I am a Committee member for the IOD and find their events useful as well," says Emma.

The company is home-based and an enviable work/life balance is a key element of its success. It has a flexible working policy which has enabled Emma and her colleagues to grow the business as well as participating in family activities. "The Somerset lifestyle encourages the lifestyle that we at Portfolio Directors are aspiring to."



#### CONTACT DETAILS

Portfolio Directors  
Precision House  
20 Bartlett Park, Chard  
Somerset TA20 2BB

Tel: 01460 477774

Email:  
[info@portfoliodirectors.com](mailto:info@portfoliodirectors.com)

Website:  
[www.portfoliodirectors.com](http://www.portfoliodirectors.com)